

Legacy Foresight

UK Client List

01. 2018



Over the past two years we have worked with over 200 UK clients ranging from well-known national brands to well-loved local charities. Some clients work with us in just one area; others take a range of services. This list shows our recent clients across four areas:

Benchmarking: Analysing performance data from groups of charities, to provide a timely snapshot of the latest trends. This includes Legacy Monitor, Legacy Marketing Benchmarks and sub-sector benchmarking projects

Forecasting: Working with individual charities to project legacy income and donor numbers, to aid financial planning and risk management

Research: Bespoke consortium projects on emerging issues such as In-Memory Insight, the Invisible Legator and Baby Boomer Legacies

Consultancy: Providing an objective perspective on strategy and potential, to inform long-term decision-making

We work in partnership with <u>Hospice UK</u> to offer local hospice charities tailored modules of our research and benchmarking programmes at reduced costs.

For a list of our Dutch clients, visit <u>www.legacyforesight.nl</u>

Client	Benchmarking	Forecasting	Research	Consultancy
Abbeyfield	\checkmark			
ABF The Soldier's Charity	✓			
ActionAid	✓			
Action for Children	\checkmark			
Age UK	\checkmark	\checkmark	\checkmark	
Alzheimer's Research UK	✓		\checkmark	
Alzheimers Society	✓	\checkmark	\checkmark	
Arthritis Research UK	\checkmark	\checkmark	\checkmark	\checkmark
Barnardo's	\checkmark	\checkmark	\checkmark	
Battersea Dogs & Cats Home	\checkmark		\checkmark	
Blind Veterans UK	\checkmark	\checkmark		\checkmark
Bloodwise	\checkmark			
Blue Cross	✓		\checkmark	
Breast Cancer Now	\checkmark		\checkmark	\checkmark
British Heart Foundation	\checkmark	\checkmark	\checkmark	
British Lung Foundation	\checkmark		\checkmark	
British Red Cross	\checkmark		\checkmark	
The Brooke	\checkmark	\checkmark	\checkmark	
CAFOD	\checkmark	\checkmark		
Cancer Research UK	\checkmark	\checkmark	\checkmark	
Cats Protection	\checkmark	\checkmark	\checkmark	
Children's Society	\checkmark	\checkmark	\checkmark	\checkmark
Children with Cancer	\checkmark			
Christian Aid	\checkmark		\checkmark	
The Christie Cancer Charity	\checkmark		\checkmark	
CLIC Sargent	\checkmark			
Cystic Fibrosis Trust	\checkmark		\checkmark	
Diabetes UK	\checkmark	\checkmark		
Dogs Trust	\checkmark	\checkmark	\checkmark	
The Donkey Sanctuary	\checkmark			\checkmark
Freedom From Torture				\checkmark
GOSH	\checkmark		\checkmark	\checkmark
Greenpeace				

Guide Dogs	√	\checkmark	✓	\checkmark
Hearing Dogs for Deaf People	√			
Help for Heroes	√		\checkmark	
Help Musicians UK	√			\checkmark
Hft	√			\checkmark
Institute of Cancer Research	\checkmark			
IFAW	\checkmark	\checkmark	\checkmark	
Leonard Cheshire	\checkmark		\checkmark	
Livability	\checkmark			
Macmillan Cancer Support	\checkmark	\checkmark	\checkmark	
Marie Curie	\checkmark		\checkmark	
Medecins Sans Frontieres	\checkmark			\checkmark
Mencap	✓		\checkmark	\checkmark
MHA		\checkmark		
Mind	\checkmark		\checkmark	
Multiple Sclerosis Society	\checkmark			
National Deaf Children's Society	\checkmark		\checkmark	
National Trust	\checkmark	\checkmark	\checkmark	\checkmark
NSPCC	\checkmark		\checkmark	
Orbis	\checkmark			
Oxfam	\checkmark	\checkmark	\checkmark	\checkmark
Parkinson's UK	\checkmark		\checkmark	
PDSA	\checkmark	\checkmark	\checkmark	
Prostate Cancer UK	\checkmark		\checkmark	\checkmark
RAF Association	\checkmark			
RAF Benevolent Fund	\checkmark	\checkmark		
Raystede				
The Royal Academy				
Royal British Legion			\checkmark	
The Royal Marsden				
RNIB		\checkmark	\checkmark	
RNLI		*	· · ·	
RSPB		\checkmark		
RSPCA		\checkmark	\checkmark	
Salvation Army			· · ·	
Save the Children			· ·	
Scope		\checkmark	· ·	
Sense		•	· · ·	
Shelter	•			

SPANA	\checkmark	\checkmark		
St John Ambulance	\checkmark			
Sue Ryder Care	\checkmark	\checkmark	\checkmark	
The Stroke Association	\checkmark			
Tearfund	\checkmark			
UNICEF	\checkmark	\checkmark	\checkmark	\checkmark
WaterAid	\checkmark		\checkmark	\checkmark
Wood Green	\checkmark	\checkmark	\checkmark	\checkmark
Woodland Trust	\checkmark	\checkmark	\checkmark	
WWF	\checkmark	\checkmark	\checkmark	\checkmark
Hospices				
Ayrshire Hospice			\checkmark	
Birmingham Hospice			\checkmark	
Cornwall Hospice			\checkmark	
Greenwich & Bexley Community Hospice	\checkmark		\checkmark	
Hospiscare			\checkmark	
Hospice of St Francis			\checkmark	
Martlets Hospice	\checkmark		\checkmark	
Princess Alice Hospice	\checkmark	\checkmark	\checkmark	
Rowans Hospice			\checkmark	
St Barnabas House & Chestnut Tree House	\checkmark	\checkmark		
St Catherine's Hospice	\checkmark	\checkmark	\checkmark	
St Christopher's Hospice	\checkmark		\checkmark	
St Elizabeth Hospice			\checkmark	
St Francis Hospice			\checkmark	
St Josephs Hospice	\checkmark		\checkmark	
St Michael's Hospice	\checkmark			
St Raphael's Hospice			\checkmark	
St Wilfrid's Hospice		\checkmark		
Sheffield Hospice			\checkmark	
Trinity Hospice			\checkmark	
Wakefield Hospice	\checkmark		\checkmark	